

darkened  
auditorium



captive  
audience

# MOTIVATE VALMORGAN

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no distractions  
all eyes on the  
big screen

cinema  
media rates  
unrivalled advertising impact



# offscreen advertising



## Offscreen Advertising Rates (USD)

Please note that no activity will be confirmed before all aspects – artworks, dimensions and availability – are approved by the cinema management. Contracts or booking orders will not be accepted if the above condition has not been fulfilled.

Available Media	Duration/Quantity**	City Centre Beirut
Popcorn Box Sponsorship (Medium Size)	10,000**	3,750
	15,000**	5,500
	20,000**	7,000
Foyer Display	1 Month	4,000
	1 Week	1,600
Sampling (1.5 X 1.5m)	Weekend (3days:Thu/Fri/Sat)	1,000
Concourse Display/Cutout	1 Month	2,500
	1 Week	1,500
Movie Guide	1 Week	1,000
Lightboxes	1 Month	1,000
Floor Stickers	1 Month	1,250
Video Wall	1 Month	1,500
Bulk Head Display Video/ Still Image	1 Week	2,000
Bathroom Advertising (per spot)	1 Month	250

Above rates are only for the medium mentioned and do not include production. Specific requests other than the above activities will be evaluated by the cinema on a case-by-case basis.

For production and material specifications on offscreen advertising, kindly contact our sales team.



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## Contact



MOTIVATE VAL MORGAN  
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SCREEN ADVERTISING WORLD ASSOCIATION



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