

darkened
auditorium



captive
audience

MOTIVATE VALMORGAN

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no distractions
all eyes on the
big screen

cinema
media rates
unrivalled advertising impact

offscreen advertising



Offscreen Advertising Rates (QAR)

Please note that no activity will be confirmed before all aspects - artwork, dimensions and availability - are approved by the cinema management. Contracts or booking orders will not be accepted if the above condition has not been fulfilled.

Available Media	Duration/Quantity**	Doha Festival City
Popcorn Box Sponsorship Choice of Size - Maxi, Mega, Jumbo	10,000**	35,000
	30,000**	80,000
	50,000**	110,000
	70,000**	127,000
*rates are not inclusive of production		
Seat Branding (head rest)	1 Month	55,000
Big Screen on Right of Cinema Entrance	1 Month (15-20 times an hour)	75,000
Pillar Branding (Screens) - 2 Pillars	1 Month (15-20 times an hour)	60,000
Area Above Candybar - Hero Screens	1 Month (15-20 times an hour)	90,000
Lightbox in Foyer	1 Month	25,000
Lightbox in Concourse	1 Month	15,000
Foyer/Car Display (3 X 3m)	1 Month	125,000
Sampling (1.5 X 1.5m)	Weekend (3days:Thu/Fri/Sat)	25,000
L Shaped Plasma Screen at Entrance of the Concourse Area (next to MAX screen)	1 Month (30 times an hour)	35,000
Large Poster Boarding in Concourse Area	1 Month	31,500
Sampling Inside Regular Cinema (Max 3 Cinemas)	Weekend (3days:Thu/Fri/Sat)	18,000
Sampling Inside VOX THEATRE Cinemas	Weekend (3days:Thu/Fri/Sat)	18,000



Above rates are only for the medium mentioned and do not include production. Specific requests other than the above activities will be evaluated by the cinema on a case-by-case basis.

For production and material specifications on offscreen advertising, kindly contact our sales team.



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Contact



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SCREEN ADVERTISING WORLD ASSOCIATION



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UNITED ARAB EMIRATES