

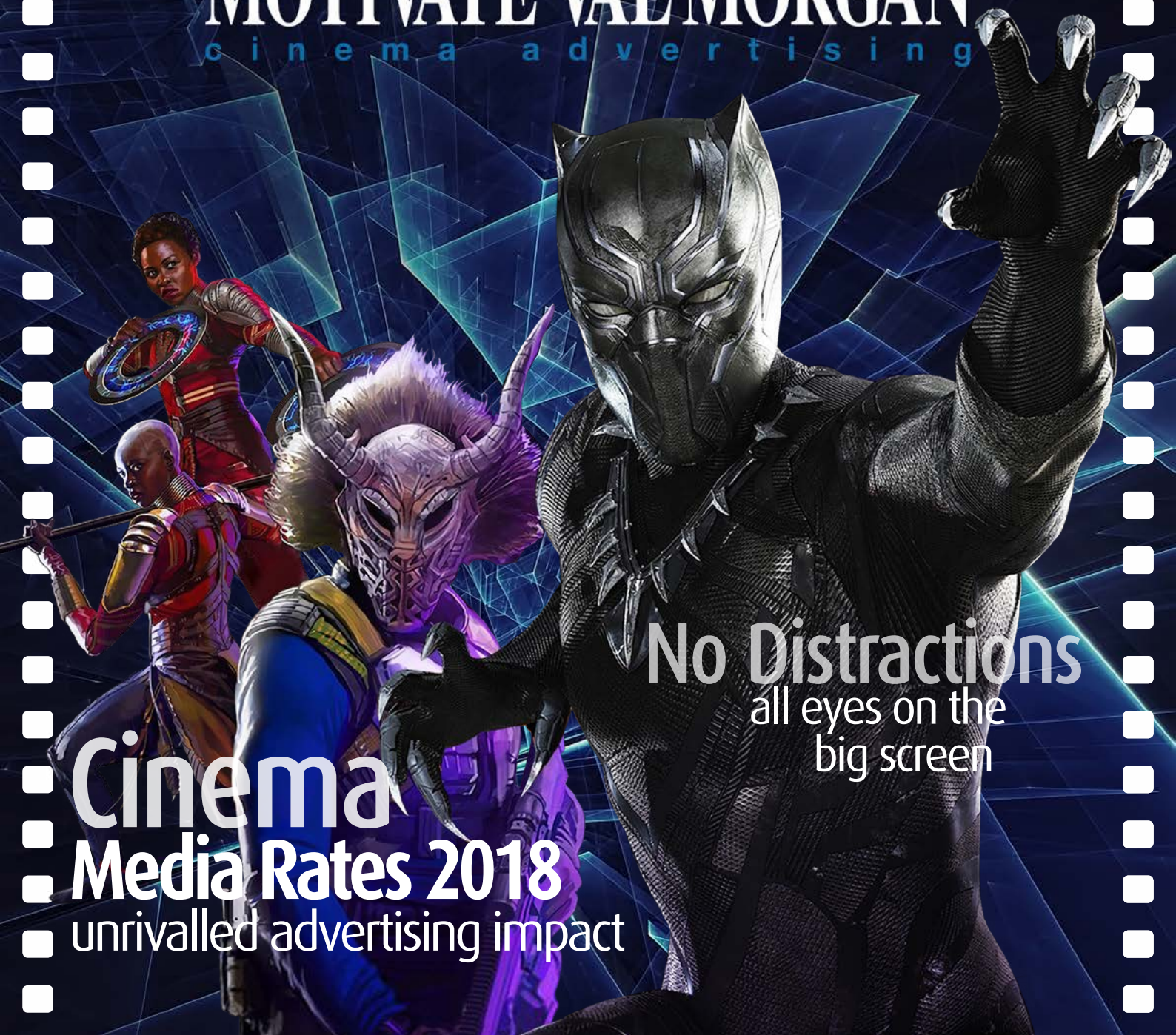
Darkened
auditorium

Captive
audience



MOTIVATE VALMORGAN

c i n e m a a d v e r t i s i n g



No Distractions
all eyes on the
big screen

Cinema
Media Rates 2018
unrivalled advertising impact

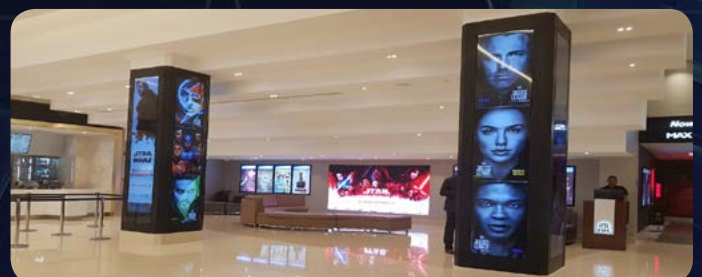
offscreen advertising



Offscreen Advertising Rates (BD)

Please note that no activity will be confirmed before all aspects - artwork, dimensions and availability - are approved by the cinema management. Contracts or booking orders will not be accepted if the above condition has not been fulfilled.

Available Media	Duration	The Avenues
Foyer Displays (3m x 3m)	1 Month	12,000
Foyer Light Box	1 Month	700
Pillar Branding (Screens) - 2 Pillars	1 Month	2,500
Video Wall	1 Month	5,000
Sampling in Concourse Area	1 Weekend (3days: Thu/Fri/Sat)	2,500
Sampling Inside Regular Cinema (Max 3 Cinemas)	1 Weekend (3days: Thu/Fri/Sat)	850
Lightbox at Entrance to VOX THEATRE	1 Month	2,000
Sampling Inside VOX THEATRE (Lounge)	1 Weekend (3days: Thu/Fri/Sat)	1,000
Sampling Inside VOX THEATRE (Max 3 Cinemas)	1 Weekend (3days: Thu/Fri/Sat)	700



Above rates are only for the medium mentioned and do not include production. Specific requests other than the above activities will be evaluated by the cinema on a case-by-case basis. Rates not inclusive of taxes.

For production and material specifications on offscreen advertising, kindly contact our sales team.



MOTIVATE VALMORGAN

c i n e m a a d v e r t i s i n g

Contact

Office No 423-424, Building 8, Dubai Media City,
PO Box 2331, Dubai, United Arab Emirates
Phone: +971 4 3903550 Fax: +971 4 3904845
E-mail: valmorgan@motivate.ae
www.motivatevalmorgan.com

sawa

SCREEN ADVERTISING WORLD ASSOCIATION

