

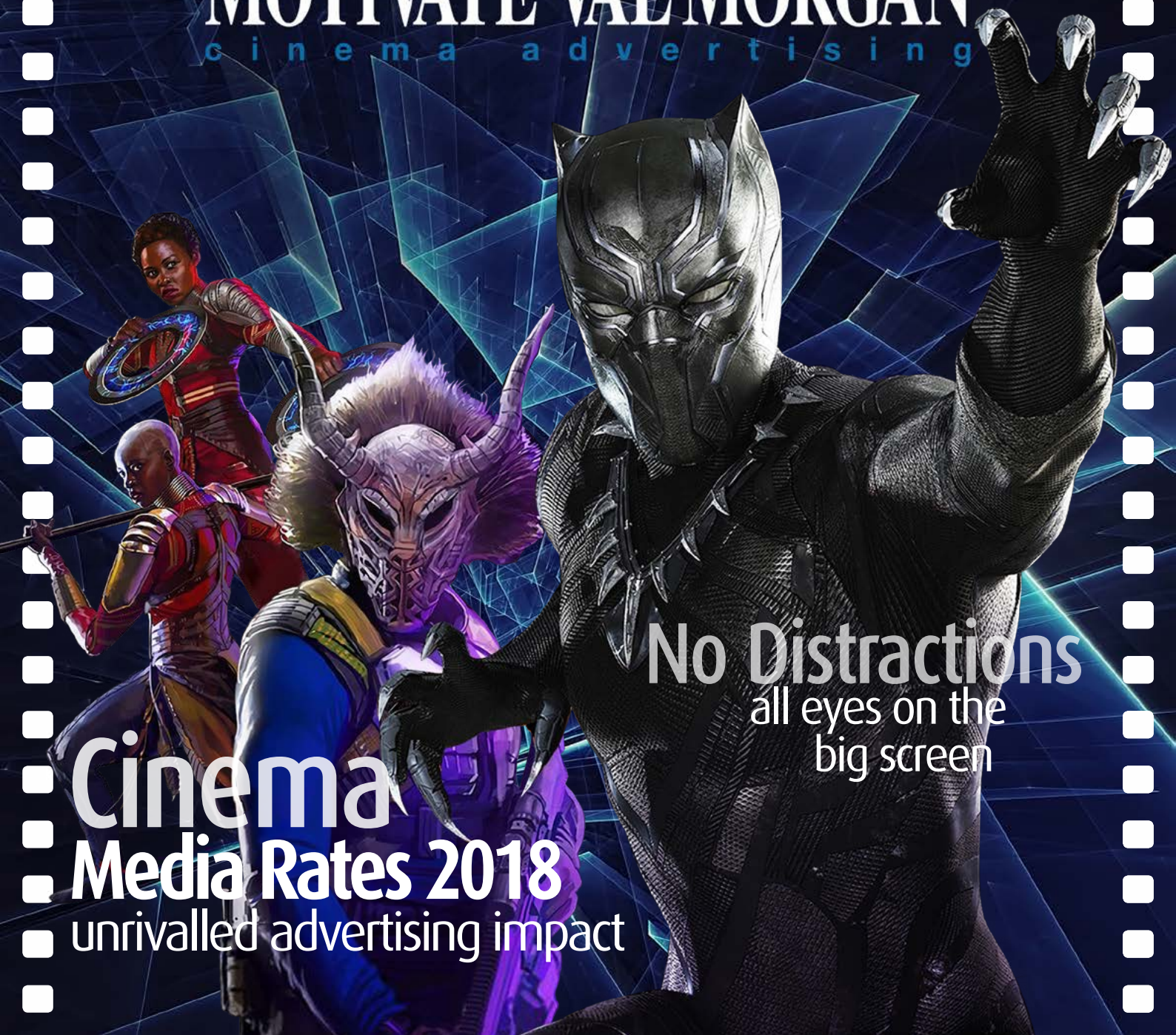
Darkened  
auditorium

Captive  
audience



# MOTIVATE VALMORGAN

c i n e m a a d v e r t i s i n g



No Distractions  
all eyes on the  
big screen

Cinema  
Media Rates 2018  
unrivalled advertising impact

# offscreen advertising



## Offscreen Advertising Rates (KWD)

Please note that no activity will be confirmed before all aspects - artwork, dimensions and availability - are approved by the cinema management. Contracts or booking orders will not be accepted if the above condition has not been fulfilled.

Available Media	Duration/Quantity**	The Avenues
<b>Popcorn Box Sponsorship</b> Choice of Size - Maxi, Mega, Jumbo	10,000**	1,750
	30,000**	4,500
	50,000**	6,250
	70,000**	7,000
<b>Foyer Display (3 x 3m)</b>	1 Month	6,000
<b>Concourse Lightbox (1 x 1.7m)</b>	1 Month	1,500
<b>LED Banner</b>	1 Month	2,500
<b>Pillar Branding Screens - 2 Pillars</b> (10 loops in an hour)	1 Month	3,250
<b>Hero Screens - Area Above Candy Bar</b> (10 loops in an hour)	1 Month	4,000
<b>Sampling in Concourse</b>	1 Weekend (3days: Thu/Fri/Sat)	900
<b>Sampling Inside Regular Cinema</b> (3 Cinemas)	1 Weekend (3days: Thu/Fri/Sat)	600
<b>Sampling Inside VOX THEATRE Cinemas</b>	1 Weekend (3days: Thu/Fri/Sat)	600



Rates not inclusive of taxes.  
Above rates are only for the medium mentioned and do not include production.  
Specific requests other than the above activities will be evaluated by the cinema on a case-by-case basis.

For production and material specifications on offscreen advertising, kindly contact our sales team.



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## Contact

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SCREEN ADVERTISING WORLD ASSOCIATION

