

Motivate Val Morgan at a Glance



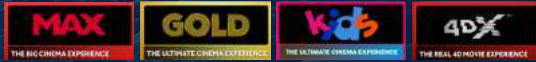
“If you build it, he will come”

– Field of Dreams –

Egypt

Mall of Egypt (March 2017)

- Screens - 21
- Seating Capacity - 2288
- Experiences –



Qatar

Doha Festival City (April 2017)

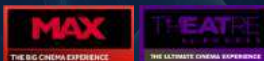
- Screens - 18
- Seating Capacity - 1482
- Experiences –



Bahrain

The Avenues (November 2017)

- Screens - 10
- Seating Capacity - 929
- Experiences –



Motivate Val Morgan
serviced cinema operators
continued to **launch purpose**
built multiplexes across
MENA in 2017



UAE

The Dubai Mall

The cinema is presently under renovation

- **Phase 1** was completed in **2017** – **14 transformed screens** with **Dolby Atmos** surround sound and **Barco Flagship Laser Projectors**
- **Phase 2** is expected to be completed in **2018** – once this phase is completed the cinema will be home to **28 screens in total** with a seating capacity of **over 2700**

*The cinema features **self-service machines** for **ticket purchasing** and **F&B orders**, a **social wall** and a **futuristic curved digital poster wall**

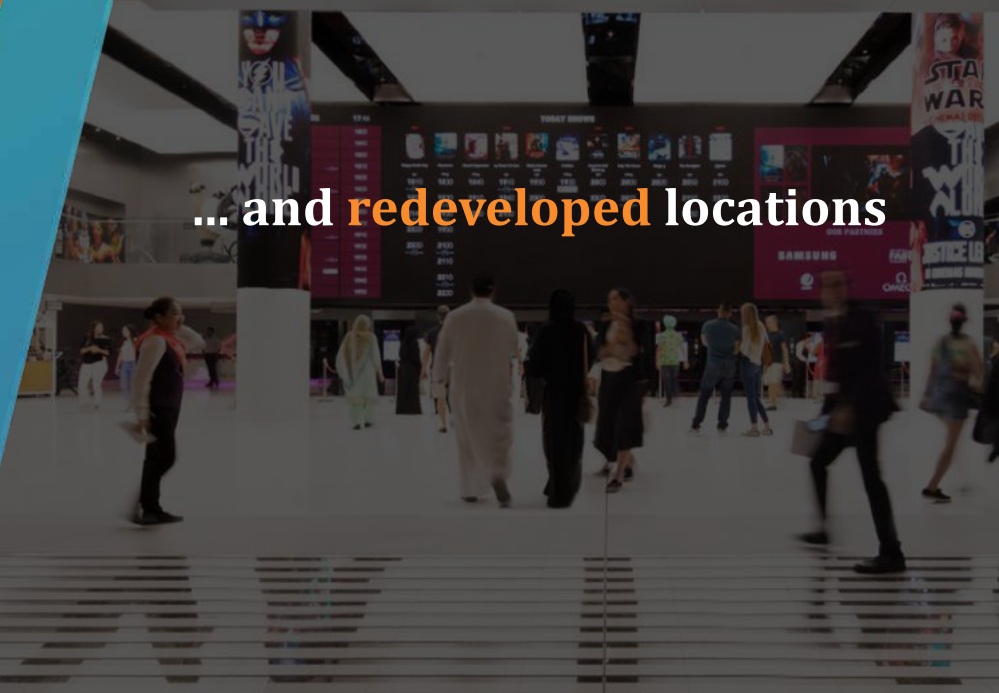
Dubai Marina Mall

The cinema is now home to **7 screens** with a seating capacity of **781**

- Features a **Dolby Cinema**
- The entrance to the cinema has been revamped and features **self-service ticket purchasing machines**



... and **redeveloped** locations



UAE

4DX screens were introduced at the following locations:

- Cineplex Grand Hyatt
- Marina Mall Abu Dhabi
- City Centre Ajman
- City Centre Fujairah

2 Additional Kids Screens were introduced at Yas Mall Abu Dhabi
– bringing its Kids screen count to 3 screens.

MAX screens were introduced at the following locations:

- City Centre Mirdif
- Burjuman
- City Centre Deira

Oman

A 4DX screen was introduced at City Centre Muscat



... more **redeveloped** locations
with exciting cinema experiences

MVM Regional Circuit – 2016 vs 2017

2016



Countries



Operators



Locations



Screens

2017



Countries



Operators



Locations



Screens



“Is this the start of something wonderful?”

– La La Land –