

WHAT IS IT?

A new series of elearning short courses certified by Cannes Lions. Each course teaches you the key skills needed to excel in the world of marketing. They take less than a day to pass and can be taken on any device any time.

Each course is split into a number of short bite sized enjoyable lessons that are made up of a mixture of videos, case studies, text and questions. Learners will earn points, climb leaderboards and learn from others around the world as they progress. Upon completion they will get a signed and dated Cannes Lions certification that can easily be shared and added to LinkedIn.

WHO'S IT FOR?

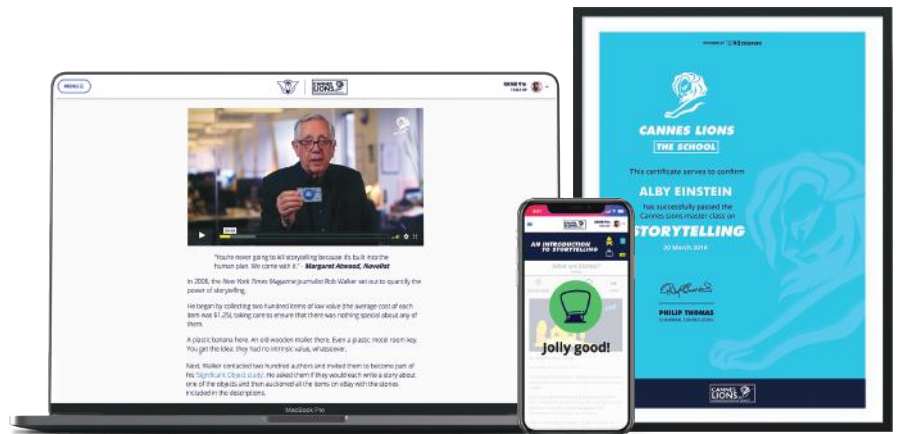
MARKETERS & ADVERTISERS

No previous subject knowledge is needed and everything is in plain English.

HOW MUCH DOES IT COST?

EACH COURSE COSTS \$100

On demand with lifetime 24/7 access & support



UPCOMING COURSES

UPCOMING CANNES LIONS COURSES



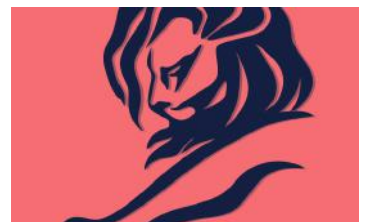
**BEHAVIOURAL SCIENCE
FOR BRANDS**



CREATIVITY FOR BUSINESS



MARKETING STRATEGY



DIGITAL MARKETING

COMPANY PACKAGES ARE AVAILABLE

To get started or for answers to any questions contact

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