

THE BREADTH AND CONSISTENCY OF CONTENT ACROSS Q2, Q3 AND Q4 2019 IS INCOMPARABLE TO OTHER MEDIUMS

Avengers: Endgame - April



Aladdin - May



Godzilla: King of Monsters - May



X-Men: Dark Phoenix - June



The Secret Life of Pets - June



John Wick: Chapter 3 - Parabellum - June



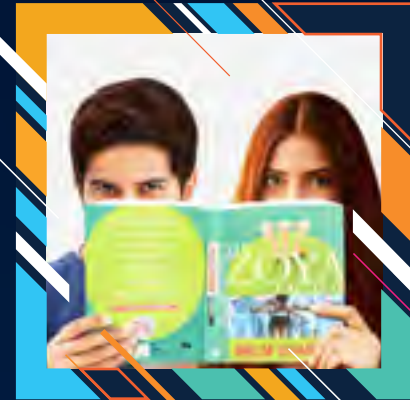
The Hustle - June



Pokémon Detective Pikachu - June



The Zoya Factor (Hindi) - June



Rocketman - June



Men in Black: International - June



Toy Story 4 - June



Annabelle Comes Home - June



Ad Astra - June



Spiderman: Far From Home - July



The Lion King - July



X-Men: The New Mutants - August



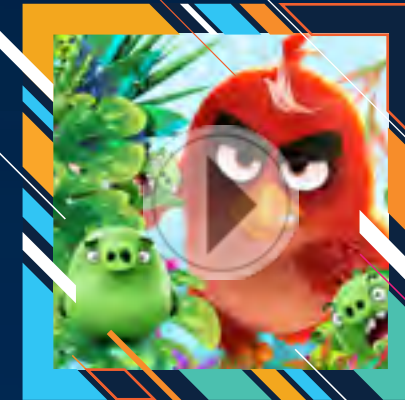
Fast & Furious Presents: Hobbs & Shaw - August



Mission Mangal - August



Angry Birds 2 - August



Artemis Fowl - August



IT: Chapter Two - September



Houseful 4 - October



Joker - October



Terminator: Dark Fate - October



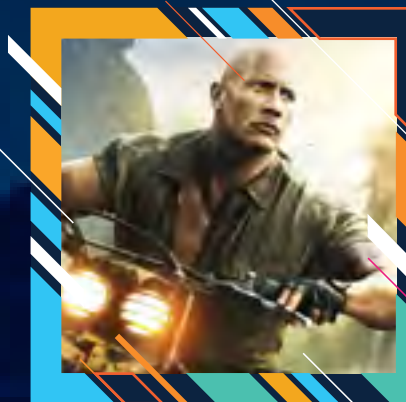
Frozen 2 - November



Street Dance 3 (Hindi) - November



Jumanji 3 - December



Star Wars: The Rise of Skywalker - December



Dabangg 3 (Hindi) - December



MEGA BLOCKBUSTERS TO WATCH OUT FOR - Q2, Q3 & Q4 2019



Avengers End Game (April)

The final Avenger movie of the Marvel Cinematic Universe – Phase 3.
780K Forecasted UAE Admissions



The Lion King (July)

The trailer amassed an incredible **224.6 million** views (globally) in 24 hours, becoming **Disney's most watched trailer** in a day.



Fast & Furious Presents: Hobbs & Shaw (August)

The last three prequels of this movie franchise has maintained the **No.1 spot** in **UAE's Top 10 Movies** of 2013, 2015 and 2017 respectively



It: Chapter Two (September)

The prequel of this movie is the **highest-grossing horror film** of all time (as of April 2019). *It: Chapter Two* will star Jassica Chastain (2 time Oscar nominee, 4 time Golden Globe nominee and Golden Globe winner) and James McAvoy (Golden Globe nominee).



Frozen 2 (November)

The prequel which released in 2012 was **the highest-grossing animated film** of all time with over **\$1.29 billion** Worldwide Box Office earnings.



Star Wars: The Rise of Skywalker (December)

Said to be the final installment of the Skywalker saga. The prequels in 2017 and 2015 did over **US\$1.3 billion** and **US\$2 billion** in Worldwide Box Office earnings respectively.

*Movie release month are subject to change

Sources: Wikipedia, Variety, IMDb, The Numbers, IndieWire and MVM Analysis

MOTIVATE VAL MORGAN CINEMA ADMISSIONS – 2018



UAE – 18M



Oman – 3.5M



Lebanon – 486K



Egypt – 1.2M



Qatar – 550K



Bahrain – 290K



Kuwait – 600K



Saudi Arabia – 430K

MOTIVATE VAL MORGAN FORECASTED CINEMA ADMISSIONS - 2019



UAE – 18.2M



Oman – 3.7M



Lebanon – 500K



Egypt – 1.3M



Qatar – 600K



Bahrain – 2.6M



Kuwait – 1M

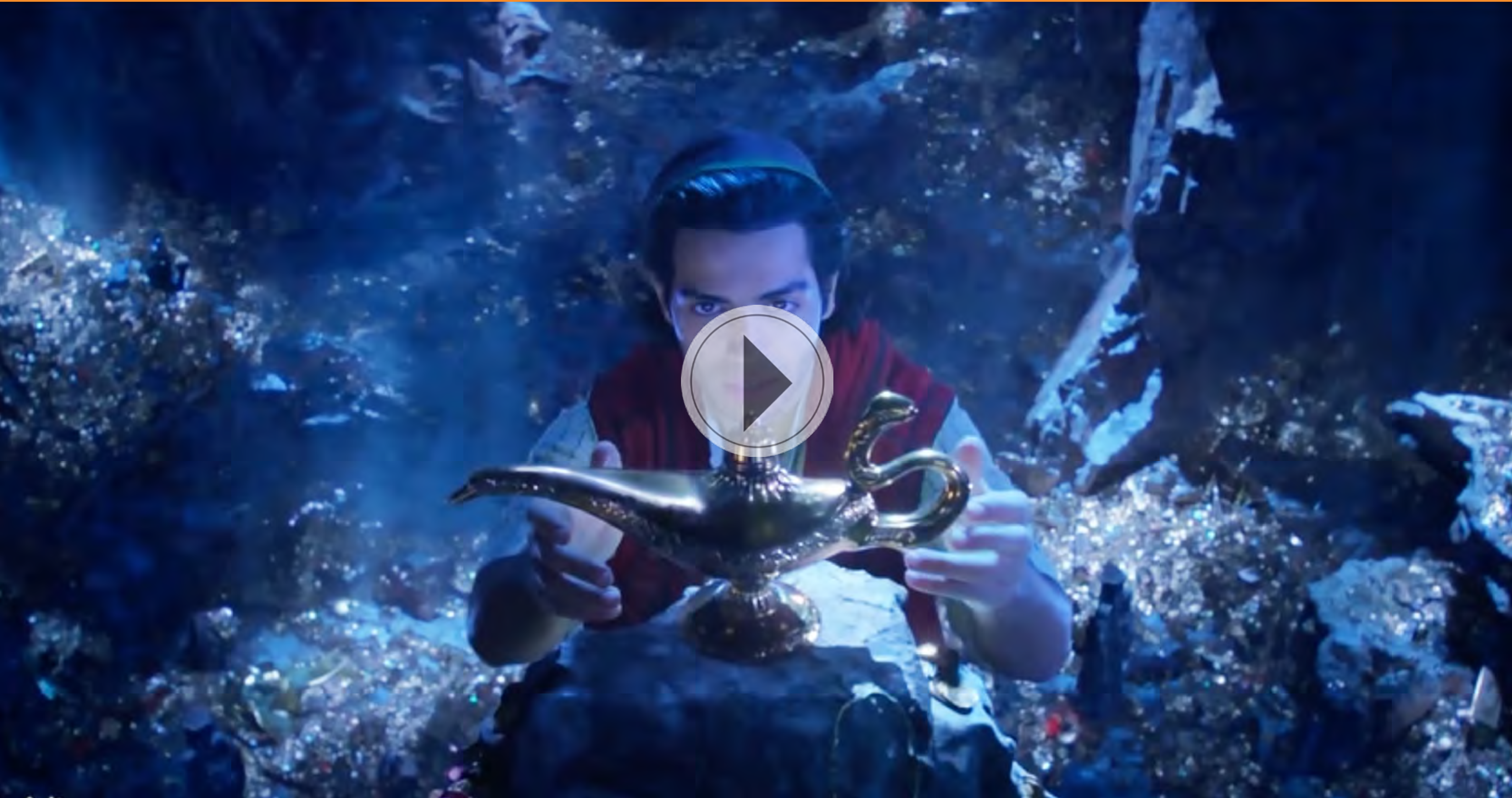


Saudi Arabia – 3M

*MVM admissions in Bahrain to increase in 2019 with the addition of VOX Cinemas – City Centre Bahrain

*Saudi Arabia's forecasted admission figure is subject to the number of sites that open in 2019

MOTIVATE VAL MORGAN SIZZLE REEL - 2019



TOP 5 MOTIVATE VAL MORGAN ON-SCREEN ADVERTISERS (INDUSTRIES) - 2018



UAE

- TELECOMMUNICATIONS
- AUTOMOBILES & SERVICES
- PROPERTIES & REAL ESTATE
- FASHION, CLOTHING & READY TO WEAR
- HEALTHCARE, MEDICAL & HOSPITALS



Lebanon

- AUTOMOBILES & SERVICES
- GOVERNMENT DEPT
- ENERGY, OIL & GAS, SOLAR
- MOBILE PHONES & ACCESSORIES
- FOOD AND BEVERAGES



Oman

- BANKING, FINANCE & INSURANCE
- TELECOMMUNICATIONS
- AUTOMOBILES & SERVICES
- COSMETICS, PERFUMES & HYGIENE
- WATCHES & JEWELLERY



Bahrain

- AUTOMOBILES & SERVICES
- COSMETICS, PERFUMES & HYGIENE
- AMUSEMENT, RECREATION & LEISURE
- ELECTRONICS & ELECTRICALS
- WATCHES & JEWELLERY



Qatar

- AUTOMOBILES & SERVICES
- MOBILE PHONES & ACCESSORIES
- FURNITURE & INTERIOR DECORATION
- CORPORATE SOCIAL RESPONSIBILITY
- TELECOMMUNICATIONS



Egypt

- COMMERCE & MARKETING
- BANKING, FINANCE & INSURANCE
- MOBILE PHONES & ACCESSORIES
- AMUSEMENT, RECREATION & LEISURE
- TRAVEL & TOURISM, CAR RENTAL



Kuwait

- AUTOMOBILES & SERVICES
- BANKING, FINANCE & INSURANCE
- COSMETICS, PERFUMES & HYGIENE
- TRAVEL & TOURISM, CAR RENTAL
- ENTERTAINMENT, RADIO & MOTION



Saudi Arabia

- AUTOMOBILES & SERVICES
- MOBILE PHONES & ACCESSORIES
- AIRLINES & AVIATION
- PROPERTIES & REAL ESTATE
- ENTERTAINMENT, RADIO & MOTION