

A man in a dark blue suit and black shirt is giving a thumbs up with both hands. He has a serious expression. The background is a blurred crowd of people. A horizontal bar with a blue gradient and orange borders is overlaid across the middle of the image.

TESTIMONIALS

AGENCY

“ Working with Motivate Val Morgan is very comforting as I can always rely on them, knowing they will get me the best possible proposal I ask for based on my briefs to them. Their turnaround time is superb. I consider them as partners to us rather than a media supplier. ”

Fadi Barakat Diab

Senior Media Manager – SMV Group

“ Working with Motivate Val Morgan for the past couple of years has been a great pleasure.

We have received so much support from the team, whether it's customizing proposals for our various clients, helping us pitch creative ideas to them, or even providing us with category data to support our strategies, it's been quite amazing and is highly appreciated.

We really value their market expertise and efforts to keep this relationship strong. ”

Sham Maleh

Media Manager – MediaCom

“ I have always felt confident working with Motivate Val Morgan as part of my marketing mix, as they always provide a service that is of quality in a time conscious manner. I find the 'Follow a Movie Package' to be the best value for money when booking blockbuster content, which gives us extended ad time while the movie plays out at no additional cost. ”

Sam Armitage

Managing Director – 8 Point Media

“ The relationship with Motivate Val Morgan goes way back to over a decade, and during this time, they have shown nothing but full support, flexibility and most importantly care about the business, making it be more like a true business partnership rather than a demand and supply model. They are a trusted source and an industry leader ready to go beyond the regular norms for building successful campaigns. ”

Joseph Karam

Media Director – Magna Global

“ Motivate Val Morgan does an amazing job. It's really great how easy it is to launch campaigns in a timely manner with their remarkable team. ”

Marc Zahra

Senior Media Manager – Spark Foundry

“ Thanks a million Motivate Val Morgan, for turning any job around so quickly. They are always so helpful and we so appreciate it. Having them as a partner - with their skills and expertise, is an invaluable resource for us. ”

Mostafa Radwan

Senior Digital Executive – Mindshare MENA

“ I am a strong believer of cinema advertising, which is why I have had the pleasure of working with Motivate Val Morgan on many campaigns for Jaguar Land Rover. Motivate Val Morgan is a market leader in cinema advertising space, you can rely on them for timely and efficient campaign execution and post campaign deliverable, and most importantly for any other ad-hoc requests.

I strongly recommend working with Motivate Val Morgan. ”

Dorian Zalewshi

Associate Director – Wavemaker

“ Motivate Val Morgan is the partner to go to when it comes to cinema advertising. They have the expertise to create the right brand experience and work closely with agency teams to make sure that they deliver on a brief. They are always open to using research and analytics to justify the investments. ”

Abdallah Safieddine

Regional Business Director Unilever MENA – Magna Global

CLIENT



Motivate Val Morgan has always been a trusted partner ensuring efficient and successful execution for every single campaign we have worked with them on. We know we are getting excellence when we sign with Motivate Val Morgan and look forward to continuing this partnership with them in the near future.



Bijal Soni

PR Manager – **Namshi**



It has been a great experience working with Motivate Val Morgan – Pavan, Avinash and the rest of the team. Their leadership in the category and relationship with their partners has given us enough and more media leverage, and their commitment to client-services and campaign execution is admirable. Great people to work with and excellent in their deliveries. I have thoroughly enjoyed working with this team and continue to do so.



Mitin Chakraborty

Senior Marketing Manager – **Babyshop**



Motivate Val Morgan's strong cinema presence across the UAE gives our brand a good opportunity to have great exposure, enabling us to enhance our communication amongst a premium niche audience through the premium package offered.



Caley Coleman

Senior Executive Marketing – **Mercedes-Benz Cars Middle East FZE**

darkened
auditorium

premium
content

cinema
turns audiences
into customers

captive
audience



MOTIVATE VAL MORGAN
cinema advertising



*Celebrating two decades of connecting
brands to cinema – a blockbuster pairing!*

Toy Story 4
Releasing: 20th June 2019