



MOTIVATE VAL MORGAN

c i n e m a a d v e r t i s i n g

Cinema Portfolio





Cinema exhibitors

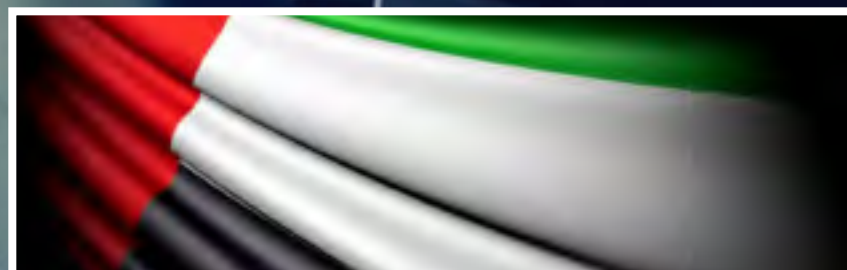


Exclusive advertising partners of leading cinema exhibitors in the Middle East





VOX Cinemas – owned and operated by the cinema arm of Majid Al Futtaim Group, launched in the year 2000. The cinema chain offers the most innovative and customer-focused cinema experiences and its portfolio includes 45 locations and over 450 screens across the region – UAE, Lebanon, Oman, Egypt, Qatar, Bahrain, Kuwait and Saudi Arabia.



- Marina Mall - Abu Dhabi
- Yas Mall - Abu Dhabi
- Nation Towers Galleria - Abu Dhabi
- Abu Dhabi Mall
- Al Jimi Mall
- City Centre Deira
- Mall of The Emirates
- City Centre Mirdif
- Mercato
- Burjuman
- Cineplex Grand Hyatt
- City Centre Shindagha
- OUTDOOR at Galleria Mall
- OUTDOOR at Aloft City Centre Deira
- City Centre Sharjah
- City Centre Ajman
- City Centre Fujairah
- Al Hamra Mall
- The Galleria Al Maryah Island



City Centre Beirut



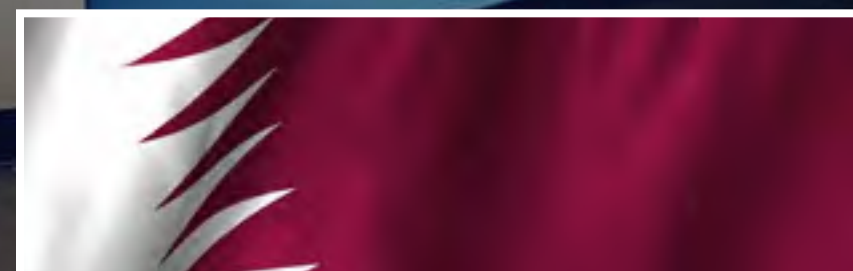
- City Centre - Muscat
- City Centre - Qurum
- Shatti
- Ruwi
- Azaiba
- MGM
- Panorama
- Suhar Plaza
- City Centre Suhar
- Sur
- Salalah
- Buraimi



- Mall of Egypt
- City Centre Alexandria
- City Centre Almaza



The Avenues - Kuwait



Doha Festival City



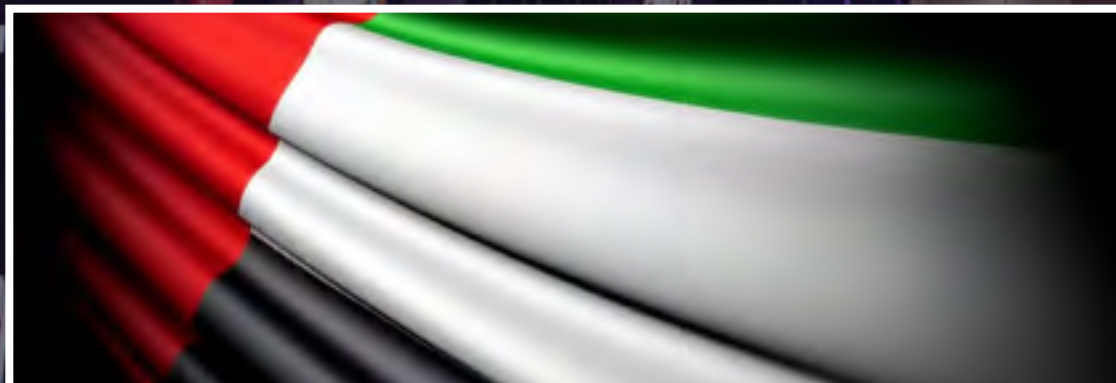
- Riyadh Park Mall
- Al Qasr Mall
- The Roof
- Kingdom Centre
- Red Sea Mall
- West Avenue



- The Avenues - Bahrain
- City Centre Bahrain



Reel Cinemas is owned and managed by Emaar Entertainment and was launched in August 2009 at The Dubai Mall. The cinema chain has over 60 screens across 7 locations in Dubai, UAE.



The Dubai Mall

Dubai Marina Mall

Jebel Ali Club

The Springs Souk

Rove Downtown

The Pointe

Al Ghurair Centre



Oscar Cinema launched with a single screen cinema at Club Cinema in Al Ain, Abu Dhabi in 2004. Today, the cinema chain operates 29 screens across 6 locations in UAE.



Al Wahda Mall

Al Raha Mall

Al Foah

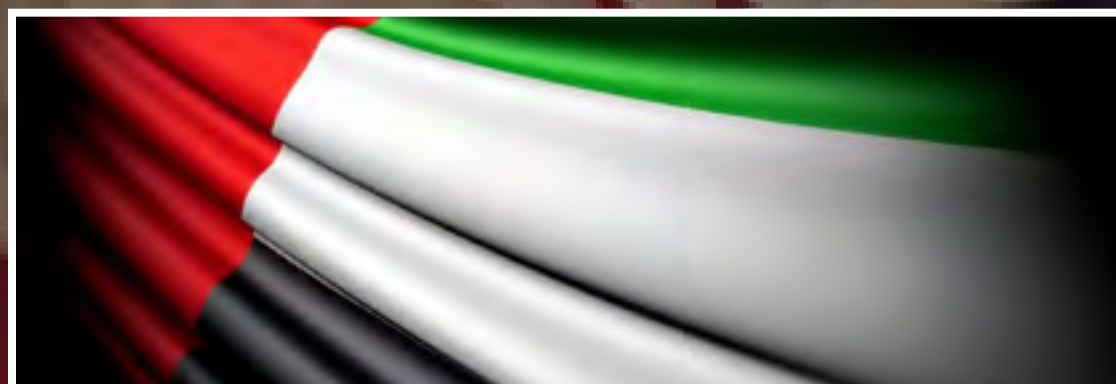
Barari Outlet Mall

Sports Club

Al Shaab Village



Cine Royal Cinema is a subsidiary of Royal Group of Companies and was first launched at Khalidiya Mall in 2009. It was the first cinema chain to introduce Dolby ATMOS sound in the UAE, and presently operates 40 screens across 4 locations in Abu Dhabi, UAE.



Dalma Mall

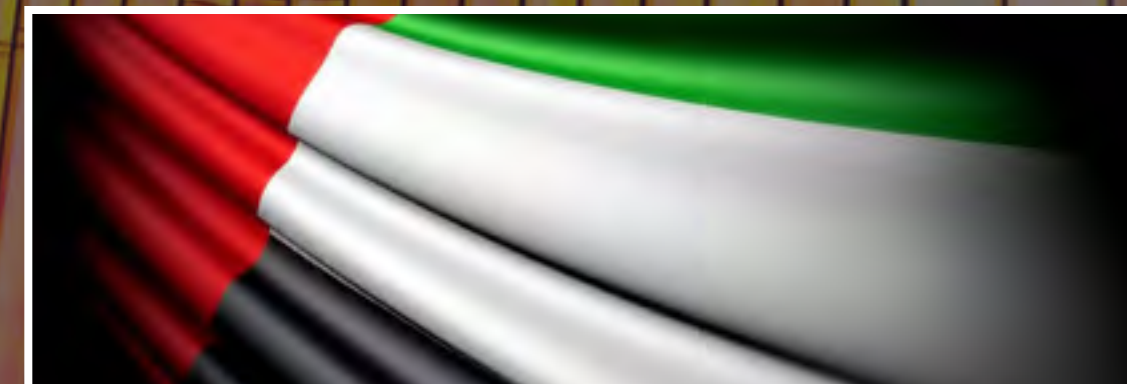
Khalidiyah Mall

Deerfields Mall

Ruwais Mall



Roxy Cinemas is owned and operated by Meraas Holdings. The cinema chain launched in January 2017 and offers cinemagoers in Dubai, UAE a fresh cinematic experience. Roxy Cinemas is located at The Beach (opposite JBR), City Walk, Box Park, La Mer and Bollywood Parks Dubai.

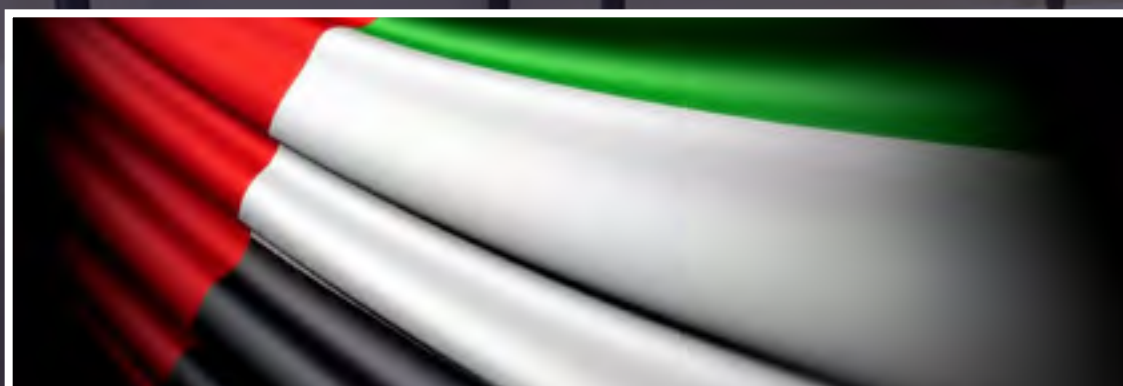


City Walk

The Beach

The logo for Cinemacity, featuring the word "CINEMACITY" in a bold, black, sans-serif font. The letters "C" and "Y" are larger and more prominent. The text is set against a white background with a thin red horizontal line above and below the letters.

Cinemacity is located at two locations – Arabian Centre (Dubai) and 06 Mall (Sharjah). The flagship cinema at Arabian Centre features 8 screens – which includes 3 x Master Image Digital 3D Screens, and 06 Mall offers 8 screens – which includes an IMAX screen and 2 Star Theaters.



Arabian Centre

06 Mall

The logo for AMC Cinemas, featuring the letters "amc" in a stylized, lowercase, red font. Below it, the word "CINEMAS" is written in a smaller, red, sans-serif font, followed by the Arabic word "سينما" (Sina) in a red, calligraphic font.

AMC Cinemas - an American movie theater chain headquartered in Leawood, Kansas, is the largest cinema operator in the world. The cinema chain launched a stand-alone single screen cinema at King Abdullah Financial District (KAJD) in Riyadh, Saudi Arabia in 2018, and plans to open 50 cinemas in 15 cities in KSA by 2023.



KAJD

The logo for Muvi Cinemas, featuring the word "muvi" in a colorful, lowercase, sans-serif font. Below it, the word "CINEMAS" is written in a smaller, black, sans-serif font, followed by the Arabic word "سينما" (Sina) in a black, calligraphic font.

Muvi Cinemas - the first and only home-grown cinema brand in the Kingdom of Saudi Arabia, is owned and operated by The Next Generation Company. Established in 2019 with headquarters in Riyadh, the cinema chain plans to open 250 screens across the Kingdom by 2021 – offering cinemagoers a variety of cinema experiences.



Mall of Arabia



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