

CANNES LIONS OFFICIAL DIGEST

Brought to you by LIONS and WARC

Delivered from July 2021

The sharpest, most insight-packed post-Festival debrief on the market. A wholly practical guide covering two years' worth of award winners and 50+ hours of thought-leadership, built to give you the new benchmark for creative excellence.

What to Expect

- Actionable insights and analysis from two year's worth of Lion winning work
- Expert editorial commentary from WARC, the global authority on creative effectiveness
- Live Q&A with LIONS expert to encourage open conversations

Session Overview

- The Cannes Lions debrief is a private 1-hour digital session, which draws on insight and expert opinion to outline the importance of creativity, prove its effectiveness, and highlight the biggest trends across the global marketing & communications landscape in 2021.
- Delivered after the June Festival and coupled with deep trends' analysis and insights from our sister brand WARC, this debrief presentation includes all the major industry themes as seen through the winning work and content programme coming from this year's Cannes LIONS to inform and inspire your team, equipping them for the year ahead.
- Includes a key takeaways document that will be shared with your team post session.

KEY INFO

- Cost: 5,000 EUR per session
- Inclusive of all technology, speaker, and operations fees
- Session includes 1hr of content followed by 15 min Q&A
- We have extremely limited spots - book now to secure your spot