

The **Licensed Troubleshooter** is Back!

15 years after suiting up for the first time in **Casino Royale**, **Daniel Craig's** final outing as the suave British intelligence agent – with codename **007** – **No Time to Die** will finally hit cinemas across the Middle East on September 30, 2021

Here are '**007 Reasons**' to advertise alongside the latest installment of **James Bond**

007
NO TIME TO DIE



1 Timeless

An unageing cultural figure who has withstood the passage of time, having gone through many incarnations since the outset – redefined and reimagined – and blending to meet audience expectations

Iconic

A character synonymous with expensive gadgets, martinis and casinos, and one of the most iconic Englishmen in a film with a huge reputation that has reigned over five decades



3 Successful

The 4th highest grossing movie franchise of all time, with the two previous installments **Spectre** (2015) and **Skyfall** (2012) grossing US\$879 million and US\$1.1 billion at Worldwide BO

Stylish

Bond sets a standard for cool, classy and unruffled fashion styles – how to wear a tux, the designer watches and sunglasses he parades, and the fancy cars he drives – all of which sets him apart from other rough-and-rumble heroes



5 Action-Packed

From car chases, daring stunts, guns battles, fierce women, megalomaniac villains and spectacular explosions, James Bond movies feature all the right ingredients of a classic action thriller

Winning Formula

Bond movies are built on a solid winning formula that has worked for more than 50 years – always on trend, constantly innovating with the right balance of familiar and new – making audiences come back for more



7 Marketing Masterclass

The franchise continues to be a huge attraction for brands – product placements, associations, sponsorships or advertising alongside the movie on the BIG Screen – and appeals to the fashion/brand conscious and indulgent crowd

We're ready to delve into the world of espionage and bid farewell to the long standing **James Bond – Daniel Craig!**

Don't miss out on joining **BOND** on the **MISSION** that will change everything!

[Watch Trailer](#)

Contact us for cinema advertising opportunities alongside this **MEGA BLOCKBUSTER**