

on screen advertising

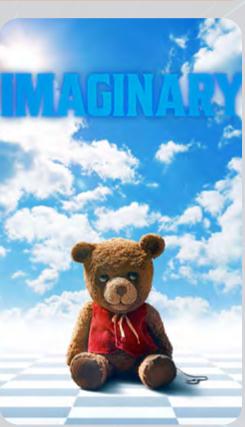


30-Second Four Weekly Film Advertising Rates

Rai

	Screen	Seats	KWD
The Avenues	MAX1+T2	316+31	5,700
	MAX2+T3	244+31	5,060
	3+T1	202+17	3,290
	4+T4	221+22	4,110
	5	161	1,645
	6***	60	885
	7	48	500
	8	49	500
	9	49	500
	10	49	500
	11	49	500
	12**	49	500
	13**	47	500
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Follow an English Blockbuster 7,150 Follow an English/Arabic Movie 3,300 Follow an Asian Movie 3,300



T - THEATRE ** VOX KIDS *** HUB

Durations

07 Sec	75% discount	
45 Sec		
	75% loading	

- Rates for other time lengths are available on request
- Rates for 'Follow a Movie' is for the entire period the selected movie is playing
- An additional 25% loading applicable on Follow a Movie' rates for English
 Blockbuster movies

1 week	60% discount	on the above
	35% discount	on the above
	10% discount	on the above

Material Requirements & Minimum Standards

For digital screens

- One DCP (Digital Cinema Package) for each location
- The visual should be 1998 x 1080 pixels and sound should be in Dolby Stereo at maximum 82dB
- RAW File: High resolution .mov file (1998 x 1080 pixels) OR TGA File
- Audio: Full mix or seperate tracks with sync been



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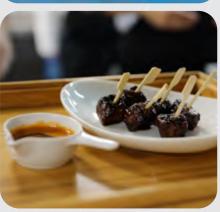
Premium Cinema Screens

30-Second Four Weekly Film Advertising Rates

VOX Cinemas

	Screen	Seats	KWD
The Avenues	T1	17	1,265
	T2	31	2,530
	T3	31	2,530
	T4	22	1,900









Durations

Material Requirements & Minimum Standards

For digital screens

- One DCP (Digital Cinema Package) for each location
 The visual should be 1998 x 1080 pixels and sound

T - THEATRE

on screen advertising packages

MOTIVATE VAL MORGAN

Kuwait Premium Screen Package

Kuwait Premium Screen Package (30-Second Four Weekly Rates)

Maximise your coverage of sophisticated cinema audiences in the Kuwait with the Kuwait Premium Screen package. Your ad appears on 4 screens across 1 cinema. Four weekly 30-second rate is KWD 6,169 inclusive of one digital transfer (DCP).

