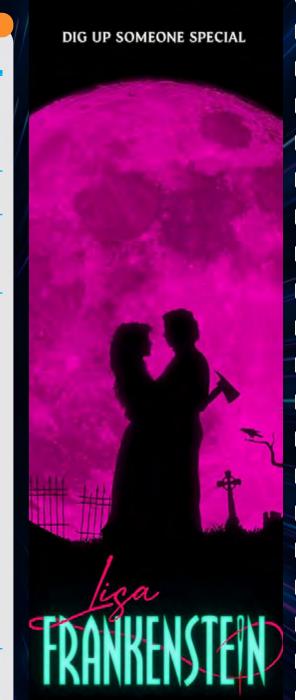


Follow an English Blockbuster Movie

30-Second Four Weekly Film Advertising Rates			
Cinema Operator	Cinema Location	AED	
Cinemacity	Alqana	34,375	
	Arabian Centre	22,250	
	Zero 6 Mall	31,625	
	Fountain Views	23,750	
	Rahmania	6,875	
Cinépolis	Oasis Mall	28,375	
	Circle Mall	10,375	
Royal Cinemas	Khalidiyah Mall	31,625	
	Dalma Mall	39,625	
	Deerfields Mall	34,625	
	Ruwais Mall	12,625	
	City Centre Mirdif	51,375	
	City Centre Deira	63,250	
	Mall of the Emirates	77,500	
	Mercato	27,000	
	Burjuman	34,625	
	MEGAPLEX	25,000	
	City Centre Shindagha	15,625	
	Nakheel Mall	39,625	
	Wafi City	33,250	
	Yas Mall - Abu Dhabi	51,375	
VOX Cinemas	Nation Towers - Abu Dhabi	19,750	
	Abu Dhabi Mall	23,625	
	The Galleria Al Maryah Island	41,000	
	Reem Mall	39,875	
	Al Jimi Mall	20,625	
	City Centre Sharjah	39,625	
	City Centre Al Zahia	31,625	
	Dubai Festival City Mall	41,250	
	City Centre Ajman	10,125	
	City Centre Fujairah	13,500	
	Al Hamra Mall Rak	13,500	
Reel Cinemas	The Dubai Mall	71,200	
	Dubai Marina Mall	39,600	
	The Springs Souk	14,300	







Rates not inclusive of taxes.

[•] If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
• The campaign has to play continuously for 4 weeks (without any breaks).

Follow an English Blockbuster Movie - Packages

MVM Circuit

The commercial will play for as long as the movie runs across the **32** Cinemacity, Cinépolis, Royal, Oscar and VOX locations (on every screen the movie plays) for a quaranteed period of **4 weeks** for AED **791,400**.

VOX Cinemas

The commercial will play for as long as the movie runs across the **21** VOX locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for AED **570,500**.

Reel Cinemas

The commercial will play for as long as the movie runs across the **3** Reel locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **AED 100,080**.



- Rates not inclusive of taxes.
- If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
 The campaign has to play continuously for 4 weeks (without any breaks).

Blockbuster Movie Release Dates



Blockbusters Releasing January - March 2024

Movie Title	Genre	Release Date
The Iron Claw	Biography, Drama, Sport	January 4
Night Swim	Horror, Thriller	January 4
The Beekeeper	Action, Thriller	January 12
The Color Purple	Drama, Musical	January 18
Argylle	Action, Thriller	February 1
Lisa Frankenstein	Comedy, Horror, Romance	February 8
Madame Web	Action, Adventure, Sci-Fi	February 14
Bob Marley: One Love	Biography, Drama, Music	February 22
Dune: Part Two	Action, Adventure, Drama	March 1
Imaginary	Horror	March 7
Arthur the King	Adventure	March 22
Ghostbusters: Frozen Empire	Adventure, Comedy, Fantasy	March 28



