

Darkened
auditorium

Captive
audience



MOTIVATE VAL MORGAN
c i n e m a a d v e r t i s i n g



Cinema
Media Rates 2024
unrivalled advertising impact

Cinema
turns audiences
into customers

Follow an English Blockbuster Movie

30-Second Four Weekly Film Advertising Rates

Cinema Operator	Cinema Location	OMR
VOX Cinemas	City Centre Muscat	2,475
	City Centre Qurum	2,475
	Mall of Oman	3,575
	MGM	1,650
	City Centre Suhar	1,375
	Nizwa	1,375
Cinépolis Cinemas	Avenues Mall	2,750
	Oasis Mall (Salalah)	1,375
	Oasis Mall (Sohar)	1,100



- Rates not inclusive of taxes.
- If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
- The campaign has to play continuously for 4 weeks (without any breaks).

Follow an English Blockbuster Movie - Packages

VOX Cinemas

The commercial will play for as long as the movie runs across the **6** VOX locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 10,986**.

Cinépolis Cinemas

The commercial will play for as long as the movie runs across the **3** Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 4,703**.

MVM Circuit

The commercial will play for as long as the movie runs across the **9** VOX and Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 15,428**.



• Rates not inclusive of taxes.
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• The campaign has to play continuously for 4 weeks (without any breaks).

Blockbuster Movie Release Dates



Blockbusters Releasing January - March 2024

Movie Title	Genre	Release Date
The Iron Claw	Biography, Drama, Sport	January 4
Night Swim	Horror, Thriller	January 4
The Beekeeper	Action, Thriller	January 12
The Color Purple	Drama, Musical	January 18
Argylle	Action, Thriller	February 1
Lisa Frankenstein	Comedy, Horror, Romance	February 8
Madame Web	Action, Adventure, Sci-Fi	February 14
Bob Marley: One Love	Biography, Drama, Music	February 22
Dune: Part Two	Action, Adventure, Drama	March 1
Imaginary	Horror	March 7
Arthur the King	Adventure	March 22
Ghostbusters: Frozen Empire	Adventure, Comedy, Fantasy	March 28



Movie release dates are subject to change



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