

Darkened
auditorium

Captive
audience



MOTIVATE VAL MORGAN
c i n e m a a d v e r t i s i n g



Cinema
Media Rates 2024
unrivalled advertising impact

Cinema
turns audiences
into customers

Follow an English Blockbuster Movie

30-Second Four Weekly Film Advertising Rates

Cinema Operator	Cinema Location	OMR
VOX Cinemas	City Centre Muscat	2,475
	City Centre Qurum	2,475
	Mall of Oman	3,575
	MGM	1,650
	City Centre Suhar	1,375
	Nizwa	1,375
Cinépolis Cinemas	Avenues Mall	2,750
	Oasis Mall (Salalah)	1,375
	Oasis Mall (Sohar)	1,100



• Rates not inclusive of taxes.
• If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
• The campaign has to play continuously for 4 weeks (without any breaks).

Follow an English Blockbuster Movie - Packages

VOX Cinemas

The commercial will play for as long as the movie runs across the **6** VOX locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 10,986**.

Cinépolis Cinemas

The commercial will play for as long as the movie runs across the **3** Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 4,703**.

MVM Circuit

The commercial will play for as long as the movie runs across the **9** VOX and Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 15,428**.



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Blockbuster Movie Release Dates



Blockbusters Releasing April - June 2024

Movie Title	Genre	Release Date
Godzilla X Kong: The New Empire	Action, Adventure, Sci-Fi	April 11
The Ministry of Ungentlemanly Warfare	Action, Drama, War	April 18
Abigail	Horror, Thriller	April 18
Civil War	Action, Adventure, Thriller	April 25
Challengers	Drama, Romance, Sport	April 25
The Fall Guy	Action, Comedy, Drama	May 2
Ghostbusters: Frozen Empire	Adventure, Comedy, Fantasy	May 2
Kingdom of the Planet of the Apes	Action, Adventure, Sci-Fi	May 9
IF	Comedy, Drama, Family	May 16
Furiosa: A Mad Max Saga	Action, Adventure, Sci-Fi	May 23
Bad Boys: Ride or Die	Action, Adventure, Comedy	June 6
The Watchers	Fantasy, Horror, Mystery	June 6
A Quiet Place: Day One	Drama, Horror, Sci-Fi	June 27



Movie release dates are subject to change



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