



5 REASONS WHY YOUR BRAND NEEDS TO SLICE INTO

DEADPOOL & WOLVERINE

THE MERC WITH A MOUTH AND CLAWSTORM ARE TEAMING UP!
DON'T MISS YOUR CHANCE TO BE PART OF THE ACTION!
HERE'S WHY YOU GOTTA GET YOUR BRAND ON BOARD

1 TARGETING THAT'S MORE PRECISE THAN WOLVERINE'S AIM:

Tap into the devoted fanbase of Deadpool and Wolverine – two iconic superheroes in the MCU – including young adults, hyper NEO's, action movie fans, and comedy lovers, and witness your brand recognition skyrocket faster than Deadpool after a teleportation mishap!

2 BOX OFFICE BERSERKER MODE:

The previous Deadpool movies raked in over \$1.5 billion at the global box office, while Wolverine's franchise brought in another \$1.4 billion. With their combined might, this team-up promises to be a box office behemoth!

3 REGION'S FAVORITE GENRE:

Action and Comedy movies have long reigned supreme in the region, captivating audiences year after year. And when it comes to action flicks, Marvel movies stands at the pinnacle of the genre!

4 A CULTURAL MOMENT OF KATANAS AND CLAWS:

With a record-breaking 365 million views in 24 hours, the Deadpool & Wolverine trailer has ignited massive online buzz and speculation, promising another cultural phenomenon reminiscent of the 'Barbenheimer' craze in 2023.

5 BIGGER THAN YOUR AVERAGE MARKETING BUDGET:

Cinema advertising offers a HUGE bang for your buck. Reach a massive audience with a single campaign, creating brand awareness and recall that'll leave a lasting impression – stronger than Wolverine's healing factor!

CONTACT US

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