

Darkened
auditorium

Captive
audience



MOTIVATE VAL MORGAN
c i n e m a a d v e r t i s i n g



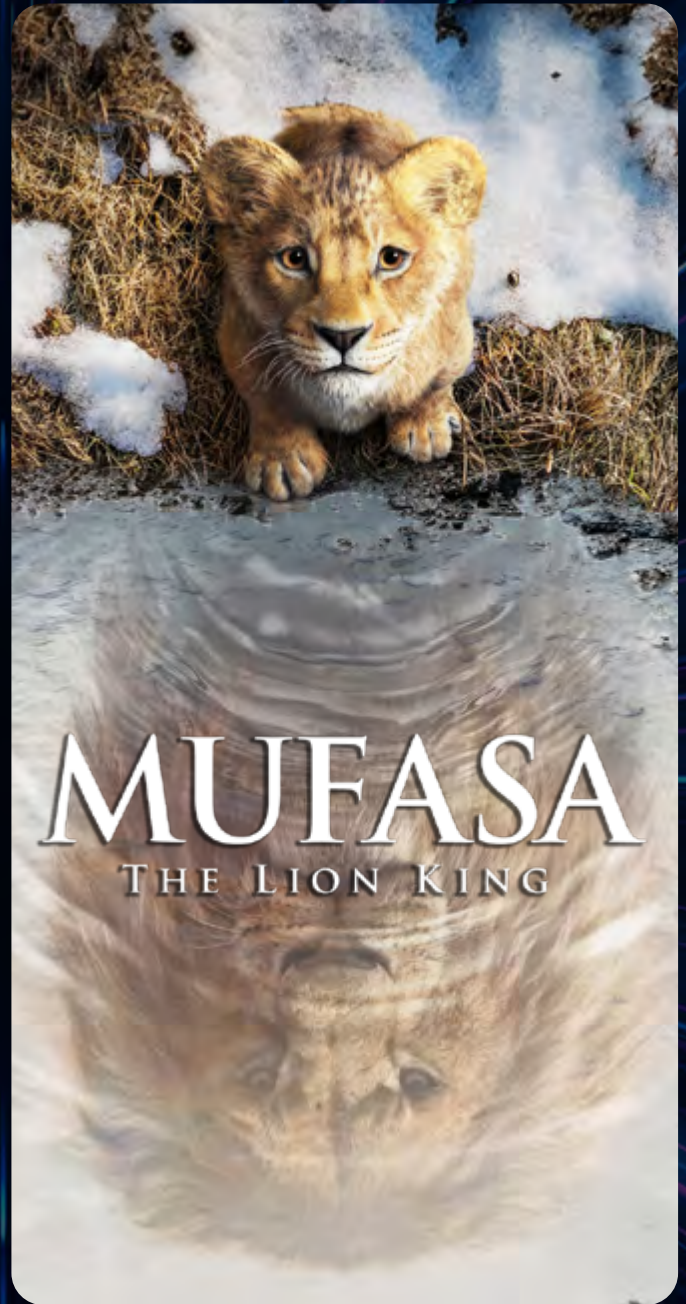
Cinema
Media Rates 2024
unrivalled advertising impact

Cinema
turns audiences
into customers

Follow an English Blockbuster Movie

30-Second Four Weekly Film Advertising Rates

Cinema Operator	Cinema Location	OMR
VOX Cinemas	City Centre Muscat	2,475
	City Centre Qurum	2,475
	Mall of Oman	3,575
	MGM	1,650
	City Centre Suhar	1,375
	Nizwa	1,375
Cinépolis Cinemas	Avenues Mall	2,750
	Oasis Mall (Salalah)	1,375
	Oasis Mall (Sohar)	1,100



• Rates not inclusive of taxes.
 • If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
 • The campaign has to play continuously for 4 weeks (without any breaks).

Follow an English Blockbuster Movie - Packages

VOX Cinemas

The commercial will play for as long as the movie runs across the **6** VOX locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 10,986**.

Cinépolis Cinemas

The commercial will play for as long as the movie runs across the **3** Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 4,703**.

MVM Circuit

The commercial will play for as long as the movie runs across the **9** VOX and Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 15,428**.



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Blockbuster Movie Release Dates



Blockbusters Releasing October - December 2024

Movie Title	Genre	Release Date
Joker: Folie à Deux	Crime, Drama, Musical	October 3
Smile 2	Horror, Mystery, Thriller	October 17
Venom: The Last Dance	Action, Adventure, Sci-Fi	October 24
Red One	Action, Adventure, Comedy	November 7
Here	Drama	November 14
Gladiator II	Action, Adventure, Drama	November 14
Wicked	Fantasy, Musical, Romance	November 21
Moana 2	Animation, Adventure, Comedy	November 28
Y2K	Comedy, Horror, Sci-Fi	December 5
Kraven the Hunter	Action, Thriller	December 12
Mufasa: The Lion King	Animation, Adventure, Drama	December 19
A Complete Unknown	Biography, Drama, Music	December 26
Sonic the Hedgehog 3	Action, Adventure, Comedy	December 26



Movie release dates are subject to change



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