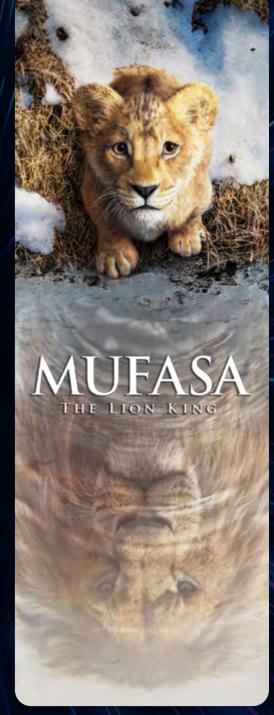


Follow an English Blockbuster Movie

30-Second Four Weekly Film Advertising Rates					
Cinema Operator	Cinema Location	AED			
	Alqana	34,375			
	Arabian Centre	22,250			
Cinemacity	Zero 6 Mall	31,625			
	Fountain Views	23,750			
	Rahmania	6,875			
Cinápolic	Oasis Mall	28,375			
Cinépolis	Circle Mall	10,375			
	Khalidiyah Mall	31,625			
Poval Cinomas	Dalma Mall	39,625			
Royal Cinemas	Deerfields Mall	34,625			
	Ruwais Mall	12,625			
	City Centre Mirdif	51,375			
	City Centre Deira	63,250			
	Mall of the Emirates	77,500			
	Mercato	27,000			
	Burjuman	34,625			
	MEGAPLEX	25,000			
	City Centre Shindagha	15,625			
	Nakheel Mall	39,625			
	Wafi City	33,250			
	Yas Mall - Abu Dhabi	51,375			
VOX Cinemas	Nation Towers - Abu Dhabi	19,750			
	Abu Dhabi Mall	23,625			
	The Galleria Al Maryah Island	41,000			
	Reem Mall	39,875			
	Al Jimi Mall	20,625			
	City Centre Sharjah	39,625			
	City Centre Al Zahia	31,625			
	Dubai Festival City Mall	41,250			
	City Centre Ajman	10,125			
	City Centre Fujairah	13,500			
	Al Hamra Mall Rak	13,500			
	The Dubai Mall	71,200			
Reel Cinemas	Dubai Marina Mall	39,600			
	The Springs Souk	14,300			





Rates not inclusive of taxes.

• If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
• The campaign has to play continuously for 4 weeks (without any breaks).

Follow an English Blockbuster Movie - Packages

MVM Circuit

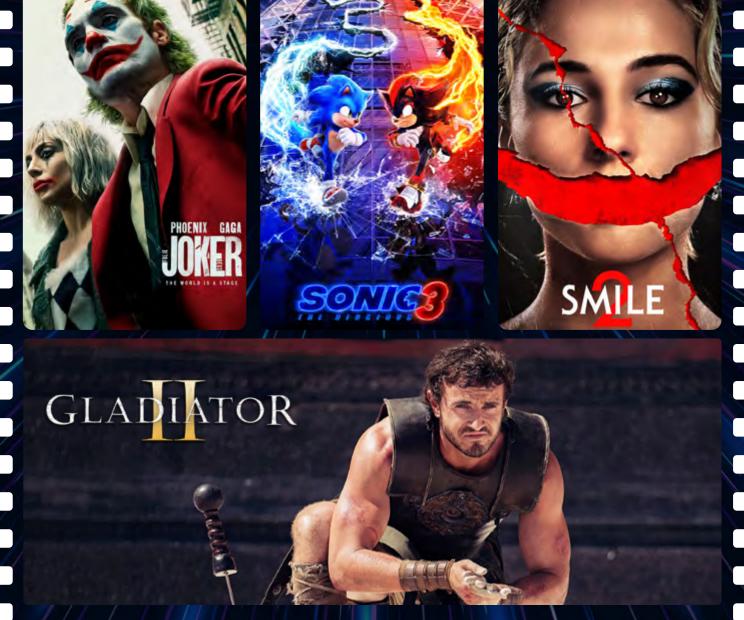
The commercial will play for as long as the movie runs across the **32** Cinemacity, Cinépolis, Royal, Oscar and VOX locations (on every screen the movie plays) for a quaranteed period of **4 weeks** for AED **791,400**.

VOX Cinemas

The commercial will play for as long as the movie runs across the **21** VOX locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for AED **570,500**.

Reel Cinemas

The commercial will play for as long as the movie runs across the **3** Reel locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **AED 100,080**.



- Rates not inclusive of taxes.
- If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
 The campaign has to play continuously for 4 weeks (without any breaks).

Blockbuster Movie Release Dates



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Movie Title	Genre	Release Date
Joker: Folie à Deux	Crime, Drama, Musical	October 3
Smile 2	Horror, Mystery, Thriller	October 17
Venom: The Last Dance	Action, Adventure, Sci-Fi	October 24
Red One	Action, Adventure, Comedy	November 7
Here	Drama	November 14
Gladiator II	Action, Adventure, Drama	November 14
Wicked	Fantasy, Musical, Romance	November 21
Moana 2	Animation, Adventure, Comedy	November 28
Y2K	Comedy, Horror, Sci-Fi	December 5
Kraven the Hunter	Action, Thriller	December 12
Mufasa: The Lion King	Animation, Adventure, Drama	December 19
A Complete Unknown	Biography, Drama, Music	December 26
Sonic the Hedgehog 3	Action, Adventure, Comedy	December 26



