

Darkened
auditorium

Captive
audience



MOTIVATE VAL MORGAN
c i n e m a a d v e r t i s i n g



Cinema
Media Rates 2025
unrivalled advertising impact

Cinema
turns audiences
into customers

Follow an English Blockbuster Movie

30-Second Four Weekly Film Advertising Rates

Cinema Operator	Cinema Location	OMR
VOX Cinemas	City Centre Muscat	2,475
	City Centre Qurum	2,475
	Mall of Oman	3,575
	MGM	1,650
	City Centre Suhar	1,375
	Nizwa	1,375
Cinépolis Cinemas	Avenues Mall	2,750
	Oasis Mall (Salalah)	1,375
	Oasis Mall (Sohar)	1,100
	Salalah Garden	925



- Rates not inclusive of taxes.
- If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
- The campaign has to play continuously for 4 weeks (without any breaks).

Follow an English Blockbuster Movie - Packages

VOX Cinemas

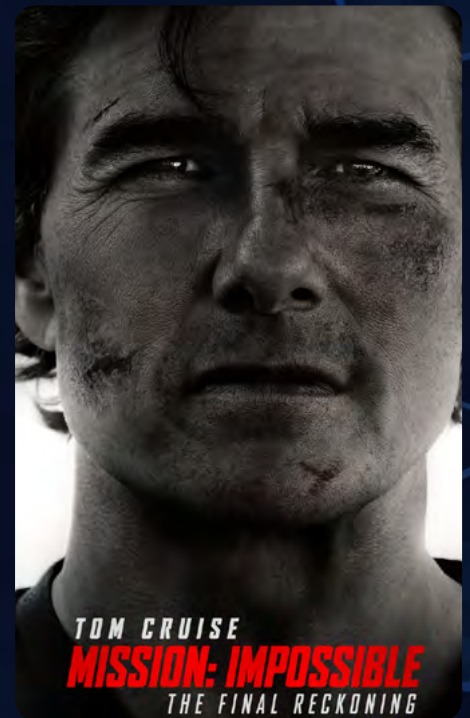
The commercial will play for as long as the movie runs across the **6** VOX locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 10,986**.

Cinépolis Cinemas

The commercial will play for as long as the movie runs across the **4** Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 5,535**.

MVM Circuit

The commercial will play for as long as the movie runs across the **10** VOX and Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 16,214**.



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- If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
- The campaign has to play continuously for 4 weeks (without any breaks).

Blockbuster Movie Release Dates



Blockbusters Releasing April - June 2025

Movie Title	Genre	Release Date
The Monkey	Horror	April 3
Mickey 17	Sci-Fi, Adventure, Comedy	April 10
The Amateur	Action, Thriller	April 10
Black Bag	Drama, Romance, Thriller	April 17
Sinners	Drama, Horror, Thriller	April 17
Snow White	Adventure, Family, Fantasy	April 17
Drop	Drama, Mystery, Thriller	April 24
The Accountant 2	Action, Crime, Drama	April 24
Thunderbolts*	Action, Adventure, Crime	May 1
The Alto Knights	Biography, Crime, Drama	May 1
Final Destination: Bloodlines	Horror	May 15
Mission: Impossible - The Final Reckoning	Action, Adventure, Thriller	May 22
Lilo & Stitch	Sci-Fi, Adventure, Action	May 22
Karate Kid: Legends	Action, Drama, Family	May 29
Ballerina	Action, Thriller	June 5
How to Train Your Dragon	Action, Adventure, Comedy	June 12
28 Years Later	Horror, Thriller	June 19
F1	Drama, Sport	June 26
M3GAN 2.0	Horror, Sci-Fi, Thriller	June 26



Movie release dates are subject to change



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SCREEN ADVERTISING WORLD ASSOCIATION

