

**Darkened**  
auditorium

**Captive**  
audience

**MOTIVATE VAL MORGAN**  
c i n e m a   a d v e r t i s i n g

**Cinema**  
**Media Rates 2025**  
unrivalled advertising impact

**Cinema**  
turns audiences  
into customers



# Follow an English Blockbuster Movie

## 30-Second Four Weekly Film Advertising Rates

Cinema Operator	Cinema Location	OMR
VOX Cinemas	City Centre Muscat	2,475
	City Centre Qurum	2,475
	Mall of Oman	3,575
	MGM	1,650
	City Centre Suhar	1,375
	Nizwa	1,375
Cinépolis Cinemas	Avenues Mall	2,750
	Oasis Mall (Salalah)	1,375
	Oasis Mall (Sohar)	1,100
	Salalah Garden	925



- Rates not inclusive of taxes.
- If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
- The campaign has to play continuously for 4 weeks (without any breaks).



# Follow an English Blockbuster Movie - Packages

## VOX Cinemas

The commercial will play for as long as the movie runs across the **6** VOX locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 10,986**.

## Cinépolis Cinemas

The commercial will play for as long as the movie runs across the **4** Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 5,535**.

## MVM Circuit

The commercial will play for as long as the movie runs across the **10** VOX and Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 16,214**.



- Rates not inclusive of taxes.
- If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
- The campaign has to play continuously for 4 weeks (without any breaks).



# Blockbuster Movie Release Dates



## Blockbusters Releasing July - September 2025

Movie Title	Genre	Release Date
Jurassic World: Rebirth	Action, Adventure, Sci-Fi	July 3
Superman	Action, Adventure, Fantasy	July 10
I Know What You Did Last Summer	Horror	July 17
The Fantastic Four: First Steps	Action, Adventure, Sci-Fi	July 24
The Naked Gun	Action, Comedy, Crime	July 31
Freakier Friday	Comedy, Family, Fantasy	August 7
Nobody 2	Action, Comedy, Crime	August 14
Materialists	Comedy, Romance	August 14
Caught Stealing	Comedy, Crime, Thriller	August 28
The Conjuring: Last Rites	Horror, Mystery, Thriller	September 4
Downton Abbey: The Grand Finale	Drama, Romance	September 11
A Big Bold Beautiful Journey	Adventure, Drama, Fantasy	September 18
Him	Horror, Sport	September 18
One Battle After Another	Action, Crime, Drama	September 25
The Strangers: Chapter 2	Horror, Mystery	September 25



Movie release dates are subject to change



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SCREEN ADVERTISING WORLD ASSOCIATION

