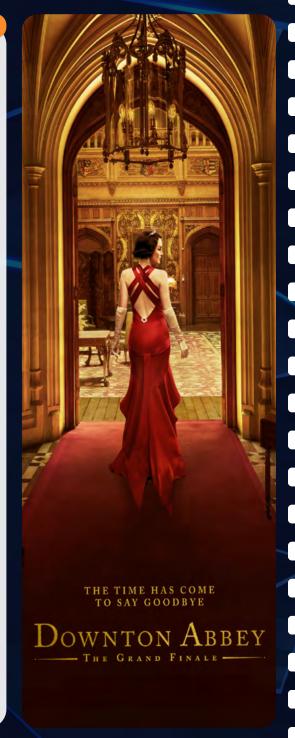


# Follow an English Blockbuster Movie

30-Second Four Weekly Film Advertising Rates			
Cinema Operator	Cinema Location	AED	
Cinemacity	Alqana	34,375	
	Arabian Centre	22,250	
	Zero 6 Mall	31,625	
	Fountain Views	23,750	
	Rahmania	6,875	
Cinépolis	Oasis Mall	28,375	
	Circle Mall	10,375	
Royal Cinemas	Khalidiyah Mall	31,625	
	Dalma Mall	39,625	
	Deerfields Mall	34,625	
	Al Dhannah Mall	12,625	
	City Centre Mirdif	51,375	
	City Centre Deira	63,250	
	Mall of the Emirates	77,500	
	Mercato	27,000	
	Burjuman	34,625	
	MEGAPLEX	25,000	
	City Centre Shindagha	15,625	
	Nakheel Mall	39,625	
	Wafi City	33,250	
VOX Cinemas	Yas Mall - Abu Dhabi	51,375	
	Nation Towers - Abu Dhabi	19,750	
	Abu Dhabi Mall	23,625	
	The Galleria Al Maryah Island	41,000	
	Reem Mall	39,875	
	Al Jimi Mall	20,625	
	City Centre Sharjah	39,625	
	City Centre Al Zahia	31,625	
	Dubai Festival City Mall	41,250	
	City Centre Ajman	10,125	
	City Centre Fujairah	13,500	
	Al Hamra Mall Rak	13,500	
Reel Cinemas	The Dubai Mall	71,200	
	Dubai Marina Mall	39,600	
	The Springs Souk	14,300	







• If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
• The campaign has to play continuously for 4 weeks (without any breaks).

## Follow an English Blockbuster Movie - Packages

#### **MVM Circuit**

The commercial will play for as long as the movie runs across the 32 Cinemacity, Cinépolis, Royal, Oscar and VOX locations (on every screen the movie plays) for a guaranteed period of 4 weeks for AED 791,400.

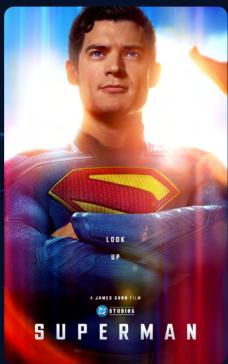
#### **VOX Cinemas**

The commercial will play for as long as the movie runs across the 21 VOX locations (on every screen the movie plays) for a quaranteed period of 4 weeks for AED 570,500.

#### **Reel Cinemas**

The commercial will play for as long as the movie runs across the 3 Reel locations (on every screen the movie plays) for a guaranteed period of 4 weeks for AED 100,080.









- · Rates not inclusive of taxes.
- If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
   The campaign has to play continuously for 4 weeks (without any breaks).

### Blockbuster Movie Release Dates



#### **Blockbusters Releasing July - September 2025**

Movie Title	Genre	Release Date
Jurassic World: Rebirth	Action, Adventure, Sci-Fi	July 3
Superman	Action, Adventure, Fantasy	July 10
I Know What You Did Last Summer	Horror	July 17
The Fantastic Four: First Steps	Action, Adventure, Sci-Fi	July 24
The Naked Gun	Action, Comedy, Crime	July 31
Freakier Friday	Comedy, Family, Fantasy	August 7
Nobody 2	Action, Comedy, Crime	August 14
Materialists	Comedy, Romance	August 14
Caught Stealing	Comedy, Crime, Thriller	August 28
The Conjuring: Last Rites	Horror, Mystery, Thriller	September 4
Downton Abbey: The Grand Finale	Drama, Romance	September 11
A Big Bold Beautiful Journey	Adventure, Drama, Fantasy	September 18
Him	Horror, Sport	September 18
One Battle After Another	Action, Crime, Drama	September 25
The Strangers: Chapter 2	Horror, Mystery	September 25





MOTIVATE VAL MORGAN
c i n e m a a d v e r t i s i n g

### Contact

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