

The journey to Cannes Lions 2026



7 October

Passes go on sale.
Scholarships, ERA and
See it Be it open for applications.

November

Call for content opens.
Find out what's new for
the Awards in 2026.

4 December

Applications close for
Scholarships, ERA and
See it Be it.

31 December

Call for content closes.

15 January

Cannes Lions
2026 Awards
submissions
open.

3 February

First partners
announced.

**End of
March**

First speakers
announced.

April

Cannes Lions
2026 Awards
entries close.

End of April

Cannes Lions
2026 programme
goes live.

May

Cannes Lions
2026
experiences
released.



22-26 JUNE 2026

CANNES LIONS INTERNATIONAL
FESTIVAL OF CREATIVITY



CANNES LIONS