

Darkened
auditorium

Captive
audience



MOTIVATE VAL MORGAN
c i n e m a a d v e r t i s i n g



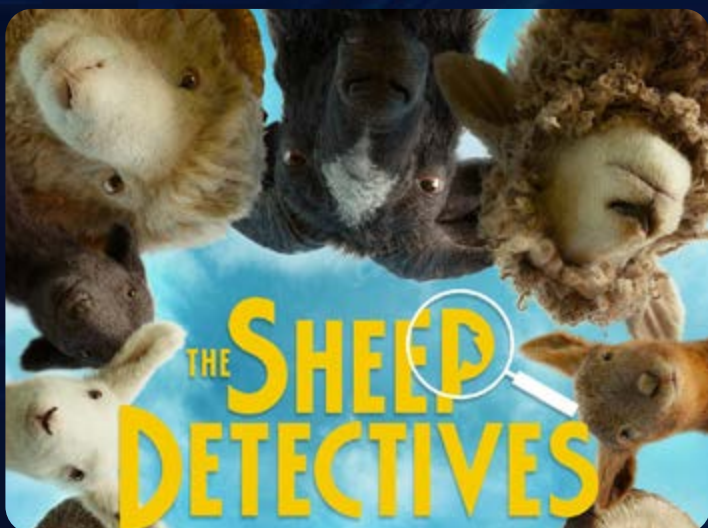
Cinema
Media Rates 2026
unrivalled advertising impact

Cinema
turns audiences
into customers

Follow an English Blockbuster Movie

30-Second Four Weekly Film Advertising Rates

Cinema Operator	Cinema Location	OMR
VOX Cinemas	City Centre Muscat	2,475
	City Centre Qurum	2,475
	Mall of Oman	3,575
	MGM	1,650
	City Centre Suhar	1,375
	Nizwa	1,375
Cinépolis Cinemas	Avenues Mall	2,750
	Oasis Mall (Salalah)	1,375
	Oasis Mall (Sohar)	1,100
	Salalah Garden	925



• Rates not inclusive of taxes.
• If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.

Follow an English Blockbuster Movie - Packages

VOX Cinemas

The commercial will play for as long as the movie runs across the **6** VOX locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 10,986**.

Cinépolis Cinemas

The commercial will play for as long as the movie runs across the **4** Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 5,535**.

MVM Circuit

The commercial will play for as long as the movie runs across the **10** VOX and Cinépolis locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 16,214**.



• Rates not inclusive of taxes.
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Blockbuster Movie Release Dates



Blockbusters Releasing April - June 2026

Movie Title	Genre	Release Date
The Drama	Comedy, Romance	April 2
Ready or Not 2: Here I Come	Comedy, Horror, Thriller	April 2
Lee Cronin's The Mummy	Horror	April 16
Michael	Biography, Drama, History	April 23
The Devil Wears Prada 2	Comedy, Drama	April 30
The Sheep Detectives	Action, Comedy, Mystery	May 7
Mortal Kombat II	Action, Adventure, Fantasy	May 7
Star Wars: The Mandalorian and Grogu	Action, Adventure, Fantasy	May 21
Masters of the Universe	Action, Adventure, Family	June 4
Power Ballad	Comedy, Musical	June 4
Animal Friends	Drama, Romance	June 4
Scary Movie 6	Comedy, Horror	June 11
Disclosure Day	Sci-Fi	June 11
Supergirl	Action, Adventure, Fantasy	June 25



Movie release dates are subject to change



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