

**Darkened**  
auditorium

**Captive**  
audience



**MOTIVATE VAL MORGAN**  
c i n e m a   a d v e r t i s i n g



**Cinema**  
**Media Rates 2026**  
unrivalled advertising impact

**Cinema**  
turns audiences  
into customers

# Follow an English Blockbuster Movie

## 30-Second Four Weekly Film Advertising Rates

Cinema Operator	Cinema Location	OMR
VOX Cinemas	City Centre Muscat	2,475
	City Centre Qurum	2,475
	Mall of Oman	3,575
	MGM	1,650
	City Centre Suhar	1,375
	Nizwa	1,375
Cinépolis Cinemas	Avenues Mall	2,750
	Oasis Mall (Salalah)	1,375
	Oasis Mall (Sohar)	1,100
	Salalah Garden	925



• Rates not inclusive of taxes.  
• If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.

# Follow an English Blockbuster Movie - Packages

## VOX Cinemas

The commercial will play for as long as the movie runs across the **6 VOX** locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 10,986**.

## Cinépolis Cinemas

The commercial will play for as long as the movie runs across the **4 Cinépolis** locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 5,535**.

## MVM Circuit

The commercial will play for as long as the movie runs across the **10 VOX** and **Cinépolis** locations (on every screen the movie plays) for a guaranteed period of **4 weeks** for **OMR 16,214**.



- Rates not inclusive of taxes.
- If the movie runs for less than 4 weeks, you will have the option of playing your ad with another movie that is currently playing in cinemas, in order to complete the 4 weeks guarantee.
- The campaign has to play continuously for 4 weeks (without any breaks).

# Blockbuster Movie Release Dates



## Blockbusters Releasing July - September 2026

Movie Title	Genre	Release Date
Moana	Action, Adventure, Comedy	July 9
Evil Dead Burn	Fantasy, Horror, Mystery	July 9
The Odyssey	Adventure, Drama, Fantasy	July 16
Spider-Man: Brand New Day	Action, Adventure, Fantasy	July 30
One Night Only	Comedy, Drama, Romance	August 6
The End of Oak Street	Action, Adventure, Mystery	August 13
Insidious: Out of the Further	Horror, Mystery, Thriller	August 20
Mutiny	Action, Thriller	August 20
How to Rob a Bank	Action, Crime, Thriller	September 3
Mayday	Action, Adventure, Comedy	September 3
Practical Magic 2	Fantasy, Romance	September 10
Resident Evil	Action, Horror, Sci-Fi	September 17
Heart of the Beast	Action, Adventure, Drama	September 24



Movie release dates are subject to change



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Contact

34th Floor, Media One Tower, Dubai Media City,  
PO Box 2331, Dubai, United Arab Emirates  
Phone: +971 4 3903550 Fax: +971 4 3904845  
E-mail: [valmorgan@motivate.ae](mailto:valmorgan@motivate.ae)  
[www.motivatevalmorgan.com](http://www.motivatevalmorgan.com)

